

Health profile of deaf Canadians

Analysis of the Canada Community Health Survey

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ABSTRACT

OBJECTIVE To profile the health of deaf and hard-of-hearing Canadians in relation to the population as a whole.

DESIGN Using data from the Canada Community Health Survey 1.1, a cross-sectional survey conducted by Statistics Canada with a total of 131535 respondents, a series of logistic regression models was fitted to estimate the odds, compared with the general population, of respondents classified as having hearing problems reporting the presence of various chronic health outcomes; of their utilizing the health care system; of their engaging in certain health promotion activities; and of their reporting certain perceptions about their overall health. For each odds ratio, 95% confidence intervals are provided. All analyses were adjusted for age and sex with some analyses being restricted to appropriate age ranges or having further adjustments made, depending on the outcomes.

MAIN OUTCOME MEASURES In addition to indications of deafness or hearing loss, this study examined health care utilization, several commonly accepted health outcomes, engagement in health promotion activities, and perceptions of overall health.

RESULTS Approximately 4% of respondents in the cross-sectional survey were considered to have hearing problems. The prevalence of hearing problems increased with age, with males having a slightly higher prevalence of hearing problems compared with females (4.52% versus 3.53%). Respondents classified as having hearing problems, whether hearing loss or deafness, were more likely to report adverse health conditions and low levels of physical activity, and to experience higher rates of depression. Respondents classified as having hearing problems were not more likely to smoke or to drink excessively.

CONCLUSION Communication is essential to both health promotion and health care delivery. Deafness—both the disability and the culture—creates barriers to communication. Individual practitioners can and should

consider the communication needs of individual patients with hearing loss or deafness to avoid barriers to optimal health.

EDITOR'S KEY POINTS

- How does having a hearing disorder affect health?
 This study found that Canadians with hearing loss were more likely to report depression and chronic diseases than other Canadians were. They were also more likely to report lower education levels, obesity, and lower rates of exercise, which are all determinents of health. On the positive side, Canadians with hearing loss were less likely to smoke or drink heavily, which might be a reflection of advertising geared for the hearing world.
- Reporting unmet health needs was more common among those with hearing loss, which could be a reflection of communication barriers that exist between hearing physicians and patients with hearing problems. Procedures requiring little communication (eg, Papanicolaou tests and mammograms) were similar in both groups.
- Specific accommodations (eg, signing interpreters, optimal lip reading environments, written information) might improve communication.

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Profil de santé des Canadiens souffrant de surdité

Analyse de l'Enquête sur la santé des collectivités canadiennes

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RÉSUMÉ

OBJECTIF Établir le profil de santé des Canadiens sourds ou malentendants par rapport à la population générale.

TYPE D'ÉTUDE À l'aide des données de l'Enquête sur la santé des collectivités canadiennes 1.1, une enquête transversale menée par Statistique Canada auprès de 131 535 répondants, on a établi une série de modèles de régression logistique afin d'évaluer, par rapport à la population générale, les cotes des répondants rapportant divers problèmes de santé chroniques; leur utilisation du système de santé; leur participation à certaines activités favorables à la santé; et la façon dont ils jugent leur propre santé. Chaque rapport de cotes est accompagné de son intervalle de confiance à 95%. Toutes les analyses ont été ajustées selon l'âge et le sexe, certaines se limitant à des fourchette d'âge appropriées ou ayant des ajustements supplémentaires selon les questions à l'étude.

PRINCIPAUX PARAMÈTRES ÉTUDIÉS En plus d'indiquer le degré de surdité ou de perte auditive, l'étude examinait l'utilisation des services de santé, plusieurs problèmes de santé courants, la participation à des activités favorables à la santé et l'idée que se font les sujets de leur santé globale.

RÉSULTATS On a considéré qu'environ 4% des répondants de cette enquête transversale avaient un trouble de l'audition. La prévalence des problèmes auditifs augmente avec l'âge, et est légèrement plus élevée chez

les hommes que chez les femmes (4,52% vs 3,53%). Les répondants classés dans le groupe avec troubles auditifs, que ce soit une surdité ou une perte auditive, étaient plus susceptibles de rapporter un mauvais état de santé et des faibles niveaux d'activité physique, et de présenter un taux plus élevé de dépression. Ils n'étaient pas plus susceptibles de fumer ou de boire de façon excessive.

CONCLUSION La communication est un élément essentiel de la promotion de la santé et de la prestation des soins. La surdité, comme incapacité et comme culture, constitue un obstacle à la communication. Chaque médecin peut et doit tenir compte des besoins de communication de chacun de ses patients atteints de surdité ou de perte auditive afin d'écarter tout obstacle à une santé optimale.

POINTS DE REPÈRE DU RÉDACTEUR

- En quoi un trouble auditif peut-il affecter la santé? Cette étude a révélé que les Canadiens présentant une perte auditive ont tendance à rapporter plus de dépressions ou de maladies chroniques que leurs concitoyens. Ils sont également plus susceptibles de rapporter de l'obésité et un niveau inférieur de scolarité et d'activité physique, lesquels sont tous des déterminants de la santé. D'un autre côté, ils sont moins susceptibles de fumer ou la boire de façon excessive, ce qui pourrait refléter la publicité actuelle axé sur le monde des entendants.
- Les personnes souffrant de troubles auditifs ont rapporté plus souvent n'avoir pas eu de réponse à leurs problèmes de santé, ce qui pourrait correspondre aux obstacles à la communications qui existent entre le médecin qui entend bien et le patient malentendant. Les interventions requérant peu de communication (p. ex. tests de Papanicolaou et mammogrammes) étaient identiques dans les deux groupes.
- Certains accommodements spécifiques (p. ex. des interprètes connaissant le langage des signes, un environnement favorable à la lecture sur les lèvres, de l'information écrite) pourraient améliorer la communication.

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ptimal health is achieved through effective prevention, timely and accurate diagnosis, and effective treatment. Both health promotion and health care delivery are required for optimal health. Communication is essential to both receiving health promotion messages and delivering optimal health care. This includes accurate capture of patient history and symptoms by physicians, effective communication during diagnostic and therapeutic procedures, and reliable communication of home care and follow-up instructions.

Deafness—both the disability and the culture—creates barriers to communication. Among people who audiometrically are *deaf*—with a lower case *d*—there are those who are styled *Deaf*, referring to their membership in a distinct culture organized around sign language.

That communication and culture can be determinants of health is reflected in the inclusion of literacy and ethnicity in many Statistics Canada population health surveys. Cross-sectional studies have used the same surveys to examine the health of other ethnic and cultural minorities and immigrant groups.¹⁻³

Little is known about the health status of Canadians who have little or no hearing. Health care delivery obstacles and needs have previously been reviewed in detail,⁴ and hospital accessibility discussed.⁵ In studies and reviews of health of deaf and hard-of-hearing people elsewhere, deficits have been identified in relation to access to specific or general health services,^{6,7} self-perceived health,⁸ and health knowledge and beliefs.^{6,8} Despite these findings, deafness and hearing loss are conventionally regarded as health concerns addressed by the disciplines of otology and audiology rather than attributes of the whole patient.⁴

Therefore this study set out to examine the health status of deaf and hard-of-hearing Canadians, compared with those without hearing deficits, using a cross-sectional analysis of the Canada Community Health Survey 1.1 (CCHS). This survey reports the estimated prevalence of deafness and hearing loss, as well as respondents' levels of health care utilization, engagement in health promotion activities, health status based on several commonly accepted health outcomes, and perceptions of overall health.

METHODS

Data source

This analysis used data from the CCHS, a cross-sectional survey conducted by Statistics Canada. A total

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of 131535 respondents were contacted for interview between September 2000 and November 2001. The CCHS aimed to collect information from a representative sample of Canadians aged 12 or older, living in private occupied dwellings in all provinces and territories. The CCHS utilized a complex stratified, clustered sample design to select households for inclusion. The overall response rate for the CCHS was 84.7%.

Data from the CCHS master files were accessed in the Statistics Canada Research Data Centre located in Toronto, Ont. The exact wording and sequence of questions is available directly from Statistics Canada.⁹

Hearing status. The CCHS assesses hearing status using a series of 5 questions. The questions focus on what is heard and not heard and do not capture how communication optimally or most reliably happens. For example, respondents who are functionally deaf but use hearing aids would indicate through the questions that they can hear with a hearing aid, even though they might not be confident of their ability to hear reliably or to understand or they might not have access to their hearing aids at any given time. In addition, it is not possible to differentiate deaf and hard-of-hearing respondents using the questions in the CCHS; as a consequence, this analysis combines all responses indicating deafness or hearing loss (aided or unaided) into a single "hearing problem" category compared with respondents with no hearing loss. Hearing problem is the label used by Statistics Canada for this derived variable and will be adopted with the implications discussed later.

Specific health outcomes, health care utilization, and health promotion activities. Specific questions within the CCHS were extracted to examine the health of Canadians with deafness and hearing loss, outlined here in 3 main categories. First, we looked at health outcomes, both specific and holistic, reflecting the health status of this group. Health outcomes are the result of lifestyle and health promotion behaviours on the one hand, and access to the health care system on the other. Second, we looked at lifestyle and health behaviours, as they are the focus of public health programs and are themselves outcomes of access to public health. Third, we examined health care system utilization as an indicator of access to services. The specific variables and analysis are described in Table 1.

Analysis

A series of logistic regression models was fitted to estimate the odds, compared with the general population, of respondents classified as having hearing problems reporting the presence of various chronic health outcomes; of their utilizing the health care system; of their engaging in certain health promotion activities; and of their reporting certain perceptions

about their overall health. For each odds ratio, 95% confidence intervals are provided. All analyses were adjusted for age and sex. In addition, adjustments were made as noted for other covariates (such as province of residence and marital status) where appropriate. Also, some analyses were restricted to subsets of the population (eg, mammograms only for females 50 years or older). These are identified specifically when applicable.

Given the complex nature of the sampling design, all results are weighted. The weights were developed by Statistics Canada to represent the entire Canadian population at the start of the observation period. The weights take into account sampling probabilities and nonresponse.

The complex nature of the sampling design also gives rise to a false increase in precision. To account for this,

VARIABLES (POPULATION SELECTION)	CRITERIA TO RECORD AS POSITIVE	
Cancer, high blood pressure, diabetes, heart disease	Diagnosed by a physician	
Other chronic health conditions	Diagnosed by a physician; that have lasted or were expected to last 6 mo or more	
Injury	Self-reported injury in last 12 mo	
Self-perceived general health	Good, very good, or excellent	
Education	Received some post-secondary education	
Smoker	Smoking cigarettes daily or occasionally	
Obese	Body mass index (self-reported weight in kg divided by the square of self-reported height in m) of 30 or greater	
Heavy alcohol consumption	Self-reported consumption of 5 or more drinks on a singl occasion, 2 or more times per wk	
Fruit and vegetable consumption	Consuming at or above the daily recommended amount	
Physically inactive	Respondents' leisure time physical activity in the past 3 expended less than 1.5 kcal/kg daily	
Life stress (among those 18 y or older)	Quite a bit or extreme stress level	
Sense of belonging to their community	Somewhat or very strong	
Low social support	Below 50th percentile on the positive social interactions subscale	
Low emotional support	Below 50th percentile on the emotional or information support subscale	
Depression	Self-reported lack of interest in most things and reporte 4 or more of the following symptoms: appetite or sleep disturbance, decreased energy, difficulty concentrating, feelings of worthlessness, suicidal thoughts	
Disability or health problem as a barrier to action to improve health (among respondents reporting a barrier)	Had not done anything in past 12 mo to improve health, owing to a barrier; cited disability or health problem as the barrier	
Hysterectomy (among women 25-65 y)	Had hysterectomy	
Papanicolaou test (among women sexually active in last 12 mo)	Had test in the past 3 y	
Mammogram (among women 50 y or older)	Had mammogram in the past 2 y	
Prostate-specific antigen test for prostate cancer (among men 50 y or older)	Had test in the past 2 y	
Flu shot (among Ontario residents)	Ever had a flu shot	
Primary care access	Reported at least 1 family doctor or general practitioner visit in the past 12 mo	
Unmet health care need (among those 18 y or older)	Affirmative response to question asking whether in the last 12 mo they felt they needed health care but did not receive it	

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a weighted bootstrap technique with 500 replicates was employed to adjust variance estimates of the model parameters.

A list-wise deletion was employed, deleting any observation that did not provide complete responses to all covariates included in each model. This gives rise to differing sample sizes presented with each model.

RESULTS

There were a total of 131535 respondents in the CCHS 1.1. Of these, 113 respondents did not provide enough information to determine whether they had hearing problems or not. As a result, these respondents were excluded from all subsequent analysis leaving a total of 131422 respondents.

Overall, approximately 4% of respondents were considered to have hearing problems. **Table 2** provides a breakdown of the total sample by age and sex, indicating the proportion of respondents with hearing problems. The prevalence of hearing problems increases with age. Males have a slightly higher prevalence of hearing problems compared with females (4.52% versus 3.53%), although females have a higher prevalence of hearing problems at an earlier age compared with males.

Table 3 reports the odds ratios for the population, adjusted for age and sex (except as noted), for having hearing problems and certain specific health outcomes; of their utilizing the health care system; of their engaging in certain health promotion activities; and of their reporting certain perceptions about their overall health. Respondents reporting hearing problems were significantly more likely to report heart disease, the presence of chronic conditions, being injured in the past 12 months, and to experience depression compared with respondents not reporting hearing problems. Respondents reporting hearing problems were significantly less likely to report having more than secondary

school education, to consume large amounts of alcohol, or to report being cigarette smokers. Respondents reporting hearing problems did not show any differences compared with respondents not reporting hearing problems when considering life stress, sense of belonging, and emotional and social support.

DISCUSSION

The CCHS 1.1 estimated that 4% of Canadians have hearing problems to a degree that prevents them from communicating in groups of 3 or more people without the use of hearing aids. This is consistent with earlier studies that estimated prevalence in the range of 4% to 5% for moderate or greater hearing loss.^{10,11}

Across all ages, depending on the auditory threshold used as a definition, an additional 3% to 9% might have less severe hearing impairments. The lower prevalence in this study might indicate that the sampling frame was inadequate to acquire responses from some segments of the deaf population. Approximately 37% of interviews were conducted by telephone, a factor that might have affected the survey's ability to select respondents with hearing loss, but no other Canadian surveys of this size attempt to reach this population. It is unclear whether the household would be bypassed at the time of conducting the survey if the household had no telephone or if it had only a text telephone device, as used by many deaf people to communicate by text over telephone lines.

It is possible that the most vulnerable element of the deaf population has been excluded from these results. Conducting interviews by telephone might create a systemic bias that avoids some deaf households. With the low prevalence of deafness and hearing loss, it might be appropriate to intentionally oversample the deaf population in future CCHS cycles to correct for the possibility that these responses could be biased to the

Table 2. Hearing problems by age and sex: N = 131422.

	MALES		FEMALES		TOTAL	
AGE GROUP (Y)	NO.	% WITH HEARING PROBLEM	NO.	% WITH HEARING PROBLEM	NO.	% WITH HEARING PROBLEM
11-20	9798	1.00	9060	1.22	18 858	1.10
21-30	10 464	1.13	10516	1.68	20979	1.41
31-40	12 525	1.72	12530	1.45	25 056	1.58
41-50	12 566	2.49	12654	1.97	25 220	2.23
51-60	8874	4.95	8938	3.50	17812	4.22
61-70	5714	10.87	6218	4.54	11 932	7.57
71-80	3596	20.01	4818	10.70	8414	14.68
81-90	1088	32.00	1798	24.84	2886	27.54
≥ 91	85	58.77	180	45.60	265	49.81
All age groups	64710	4.52	66712	3.53	131 422	4.02

characteristics of those deaf and hard-of-hearing people who have a normal-hearing person in the household.

A higher prevalence of depression was seen in the deaf and hard-of-hearing group. While there is no reason to expect lower incidence, 12 reporting more

depression could reflect interpersonal barriers at school, in the workplace, and in the community, such as being excluded or the cost of adapting when included. Barriers to work force participation were more pronounced with greater hearing deficit in the United States, 13 and deaf

Table 3. Odds ratio estimates for the relationship between having a hearing problem and various health outcomes, health promotion activities, health care utilization, and perceptions of overall health: All models have been adjusted for age and sex.

VARIABLE	N	ODDS RATIO	95% CONFIDENCE INTERVAL	ADDITIONAL ADJUSTMENTS
Specific health outcomes				
• Cancer	131 272	1.16	0.96-1.39	Smoking status
High blood pressure	131 208	0.97	0.87-1.07	
• Diabetes	131 351	0.99	0.86-1.14	
Heart disease	131 345	1.31	1.17-1.48	
 Chronic condition 	127720	1.69	1.50-1.91	
• Injury	131 387	1.21	1.07-1.36	
 Depression 	128854	1.59	1.36-1.85	
 Hysterectomy 	41 676	1.23	0.97-1.56	
Health promotion activities				
 Education 	130322	0.61	0.56-0.66	
 Fruit and vegetable consumption 	130 041	1.02	0.94-1.11	
 Physically inactive 	120 566	1.14	1.01-1.29	
 Heavy alcohol consumption 	100 022	0.82	0.70-0.97	
• Smoker	117 449	0.87	0.78-0.96	Education, income, province
• Obese	93 665	1.27	1.09-1.48	
Health care utilization				
 Primary care consultation 	131 111	1.52	1.35-1.71	
 Disability cited as a barrier to improving health 	24749	1.60	1.24-2.06	
 Prostate-specific antigen blood test 	18 118	0.91	0.79-1.03	Province, income
• Flu shot	50 029	1.57	1.35-1.83	
 Papanicolaou test 	17813	0.84	0.57-1.24	
Mammogram	22 858	0.90	0.79-1.02	
Perceptions of overall health				
 Sense of belonging to the community 	119941	0.98	0.90-1.07	
• Life stress	118 858	1.00	0.90-1.10	
 Self-perceived general health 	131 395	0.54	0.49-0.60	
 Self-perceived unmet health care needs 	131 337	1.31	1.17-1.46	Province
 Low emotional support 	72 559	0.97	0.87-1.07	Marital status
 Low social support 	72913	1.02	0.92-1.14	Marital status

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Canadians are also believed to experience barriers to equal rates of employment.¹⁴ Deaf people in the work-place have a marked impression of not making full use their abilities and skills.^{14,15} Both hard-of-hearing and deaf people might experience psychological strain and fatigue from the demands of adapting to the hearing environment.¹⁶ Part of this strain is linked to the stigma of hearing loss or hearing aids or the fear of being stigmatized.^{17,18} Those reporting hearing loss did not report less social or emotional support or sense of belonging. Close support networks, often consisting of other deaf and hard-of-hearing people or those who understand and can promote inclusion, are often cited as major assets for adjustment to hearing loss.^{15,16,18,19}

Deaf and hard-of-hearing Canadians are not more likely to smoke or drink excessively, a finding consistent with previous studies,²⁰ but they do report poor adherence to recommendations for healthy body mass and exercise. It is unclear whether this indicates that some health promotion measures are not reaching this subset of Canadians, or whether it reflects a reduced sensitivity to marketing in general, given that such messages are used to promote healthy activities and nutrition promotion, as well as to advertise cigarettes and alcoholic beverages. Previous studies have shown that the deaf and hard-of-hearing have difficulty understanding physicians²⁰ and have lower awareness of the importance of health promotion and disease prevention procedures and behaviours.⁶

It is apparent that respondents classified as having hearing problems, whether hearing loss or deafness, are also more likely to report health conditions diagnosed by physicians, including heart disease, diabetes, high blood pressure, and other chronic conditions (but not cancer). Respondents with hearing problems are therefore seeing physicians for diagnosis, but this study was not able to assess why the rates of these chronic conditions were higher in this group, after controlling for age and other variables. This group could have higher rates of these conditions, but, conversely, respondents without hearing problems could conceivably be underdiagnosed for other factors not applicable to deaf and hard-of-hearing people.

On several specific utilization indicators, deaf and hard-of-hearing people reported comparable access, but it should be noted that the health care procedures reflecting comparable access were not communication-intensive clinical encounters. Canadians with hearing loss are getting prostate-specifc antigen tests, Papanicolaou tests, and mammograms at comparable rates to those of the general population (as found in previous studies⁶). Ontario residents with hearing loss had greater access to flu shots, but these can be obtained without physician contact. This data set does not enable us to analyze the quality of communication. Although contact occurs, it might not occur as often as

would be appropriate or reflect equal quality of communication. For instance, a study of community mental health services found that access for deaf people disproportionately consisted of case management rather than clinical services.¹²

Some prior research²⁰ did not find lower physician utilization among deaf and hard-of-hearing people. Our data set did not include an indicator of the rate of utilization, but those respondents with any degree of hearing problem were more likely to report unmet health needs (defined as a time in the previous year when they needed health care that they did not receive), were more likely to cite disability or health problem as the reason for unmet health needs, and were much less likely to describe their health as "good" or better. One explanation for the latter finding could be that communication barriers allow lingering uncertainty about health experiences and prevent professionals from reassuring the worried well individual. Zazove et al²⁰ hypothesized that repeat visits seeking to resolve uncertainty could account for elevated utilization.

The Supreme Court of Canada has affirmed that deaf people who require it are entitled to access to sign language interpreting in the health care system.²¹ Appropriate accommodations for non-signing deaf and hard-of-hearing people predominantly include real-time captioning and other text media, as well as optimal lip reading environments. Text access is rarely found in health promotion or health care delivery, save for pamphlets and consent forms. Surveys of physicians reflect unrealistic beliefs about the effectiveness of lip reading.²² Optimal lip reading is often elusive, no less in the health care setting than in others, as it might be confounded by face masks, facial hair, accents, poor lighting, and background noise, not to mention unfamiliar terminology and possible anxiety over the situation.

Unfortunately, the current CCHS questions do not afford separate analysis of the health status or access experience of signing versus non-signing deaf people, people with congenital or developmental hearing loss versus people with recent or long-ago-acquired hearing loss, or people with moderate hearing loss versus people with no residual hearing. Simple screening questions cannot adequately define group membership. Use of hearing aids in some situations does not indicate benefit from hearing aids in all situations. A hearing loss that does not benefit from hearing aids does not indicate the ability to sign. Those who can respond in writing cannot necessarily understand complex written information. Those who can speak cannot necessarily hear.

The results in this study should be viewed in light of the cross-sectional design, in which causality cannot be determined. Further, given the difficulties that arise when performing telephone interviews, a potential bias might result if those with hearing loss could not adequately be sampled. Statistics Canada does make every effort to interview selected respondents in a form that is agreeable to both parties (eg, face to face) and therefore expects this bias to be minimal.

Conclusion

This analysis of a large national survey demonstrates that Canadians who experience hearing problems also experience a different and in some cases less favourable health status compared with Canadians without hearing problems. Reasons for these differences are difficult to assess given the current measures used in national surveys. Future research should focus on the reasons for these health disparities in an effort to alleviate them. Awareness on the part of family physicians could be valuable in assisting patients with deafness and hearing loss to access the health care system, including hospitals, specialists, and health promotion information.

Individual practitioners can and should consider the accommodation needs of individual patients with hearing loss or deafness. Development of a national or systemic approach to accommodations, however, depends on knowing which obstacles are affecting which subgroups in pursuit of good health, and this will require more specific identification in future CCHS cycles.

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Contributors

Both authors made substantial contributions to concept and design of the study, analysis and interpretation of data, drafting and critical revision of the article, and approval of the final submission for publication.

Competing interests

None declared

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